



**DOCE SEMANAS**  
DE PROTECCIÓN

***BRAV*ECTO®**

**PORQUE A LOS GATOS  
LES GUSTA CAMINAR  
POR EL LADO SALVAJE**



**SPOT ON GATOS**

 **MSD**  
Salud Animal



**BRAVECTO<sup>®</sup>**  
**SPOT ON GATOS**

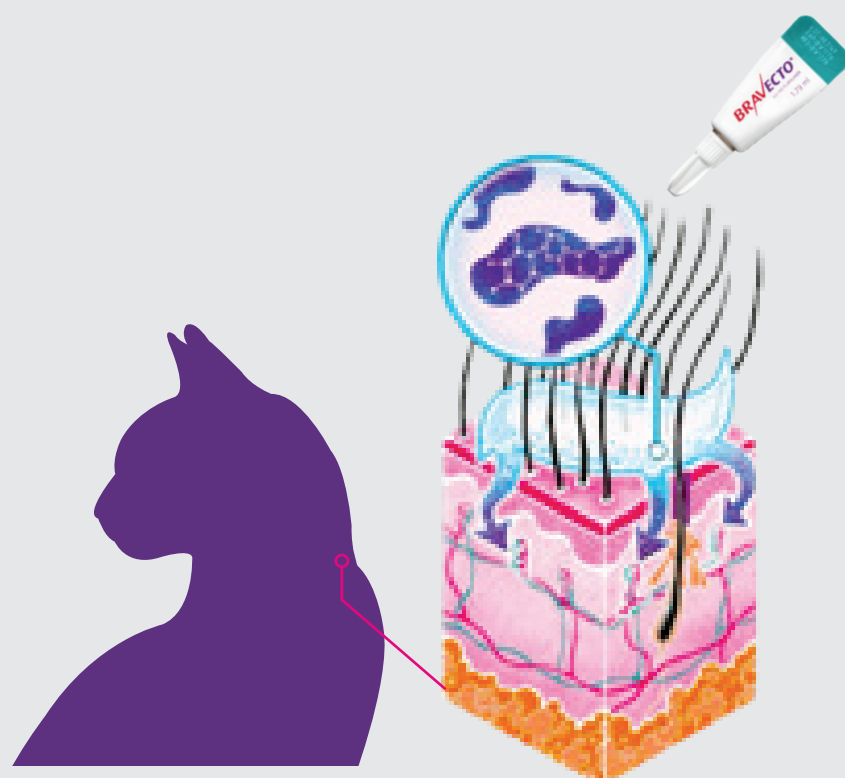
**MISMA MOLÉCULA  
NUEVA VÍA DE  
ADMINISTRACIÓN**



**ADMINISTRACIÓN TÓPICA,  
ACCIÓN SISTÉMICA**

.....

**Bravecto<sup>®</sup> Spot On** es una solución tópica que contiene el ingrediente activo Fluralaner al 28%, una novedosa molécula de la familia de las Isoxazolinas que elimina pulgas, garrapatas y ácaros, sin resistencia reportada. Se absorbe a través de la piel y pasa a circulación sistemática, alcanzando concentraciones plasmáticas en pocas horas y logrando así una excelente distribución y protección por 12 semanas continuas.



# FÁCIL DE ADMINISTRAR



## TECNOLOGÍA **TWIST'N'USE**

Gracias a su innovador diseño **Twist'n'Use**, sólo gire la tapa de forma completa y estará lista para aplicarla, sin necesidad de retirarla o romper la punta como otras pipetas.

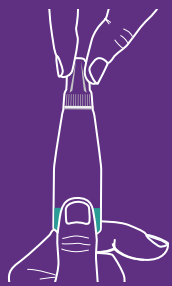
DOSIS: 40 - 94 MG/KG

TALLA DE GATO	VOLÚMEN (ML)	FLURALANER (MG)
<b>PEQUEÑO</b> 1.2 - 2.8 kg	0,4	112,5
<b>MEDIANO</b> 2.8 - 6.25 kg	0,89	250
<b>GRANDE</b> 6.25 - 12.5 kg	1,79	500

EN GATOS QUE **PESEN >6.25 KGS** APLICAR EL CONTENIDO DE LA PIPETA EN DOS PUNTOS

## CÓMO APLICAR BRAVECTO® SPOT ON GATOS

**1** Sujetar la pipeta por la base verde y mantenerla en posición vertical con la tapa hacia arriba.



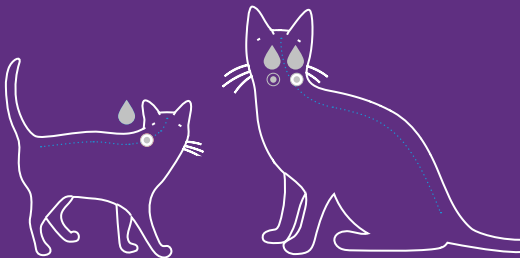
**2** La tapa debe girarse una vuelta completa. No intente separar la tapa de la pipeta.



**3** La pipeta debe aplicarse en la base de la nuca en un único punto para gatos de hasta 6,25 kg, y en dos puntos, uno al lado del otro, para gatos con un peso superior a 6,25 kg.

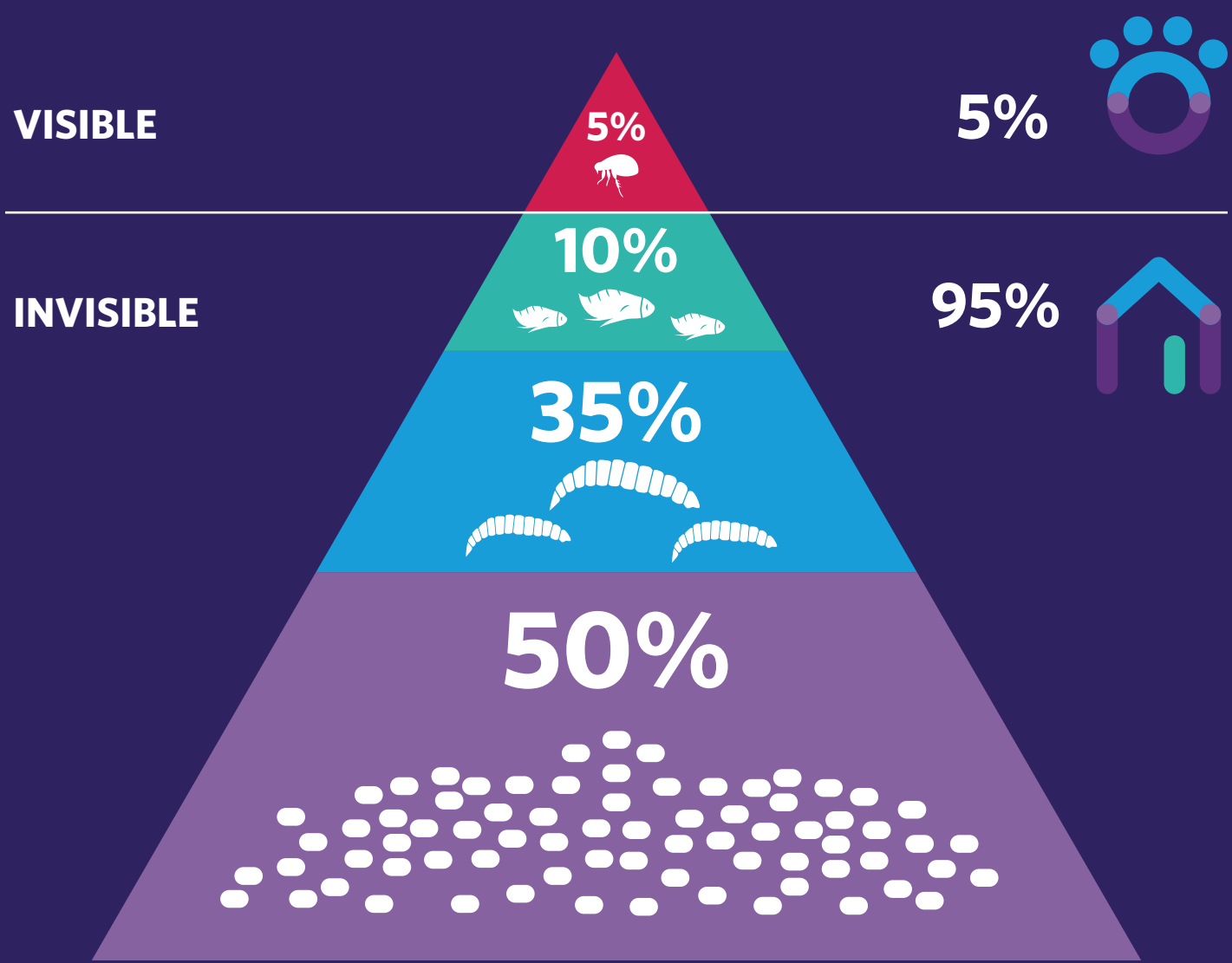


**4** Separar el pelo del gato y aplicar todo el contenido de la pipeta directamente sobre la piel. Administrar siempre en la base de la cabeza (nuca), para impedir el alcance del lamido.



VIDEO DE APLICACIÓN DE USO

# PROTEGE A TU GATO, TU FAMILIA Y TU CASA



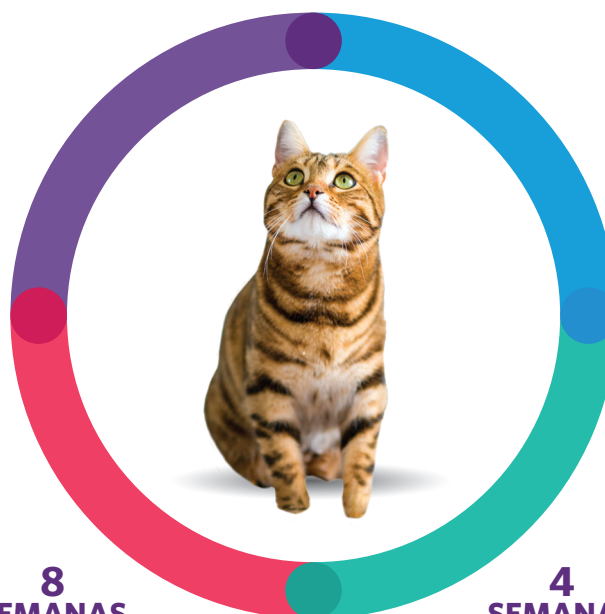


# DURA HASTA 3 VECES MÁS QUE CUALQUIER PIPETA O COMPRIMIDO DEL MERCADO



1  
MES

PIPETAS Y COMPRIMIDOS  
MENSUALES



8  
SEMANAS

4  
SEMANAS

**BRAVECTO®**

## EFICACIA EN AMBIENTES DOMÉSTICOS REALES

Dryden et al. *Parasites & Vectors* (2018) 11:422  
<https://doi.org/10.1186/s13071-018-2995-1>

Parasites & Vectors

**RESEARCH** **Open Access**

**In-home assessment of either topical fluralaner or topical selamectin for flea control in naturally infested cats in West Central Florida, USA**

Michael W. Dryden<sup>1\*</sup>, Michael S. Ganfield<sup>2</sup>, Cara Bocon<sup>1</sup>, Letitia Phan<sup>1</sup>, Emily Niedfeldt<sup>1</sup>, Amanda Kinnon<sup>1</sup>, Stanislaw A. Wiercholek<sup>1</sup>, Vicki Smith<sup>1</sup>, Todd S. Bress<sup>2</sup>, Nicole Smith<sup>2</sup>, Kathleen Heaney<sup>1</sup>, Christine Royal<sup>1</sup>, Dorothy Normile<sup>1</sup>, Robert Armstrong<sup>1</sup> and Fangshi Sun<sup>1</sup>

**Abstract**

**Background:** An investigation was conducted in West Central Florida, USA to evaluate the efficacy of either topically applied fluralaner or topically applied selamectin to control flea infestations, minimize dermatologic lesions and reduce pruritus in naturally flea infested cats over a 12-week period. When dogs were present in the households, they were treated with either oral fluralaner (if household cats were treated with topical fluralaner) or oral sarolaner (if household cats were treated with topical selamectin).

**Methods:** Thirty-one cats in 20 homes were treated once with fluralaner topical solution on day 0 and 18 dogs in these homes were administered a single fluralaner chewable. Twenty-nine cats in 18 homes were treated once monthly with a selamectin topical solution for 3 treatments and 13 dogs in these same homes were treated once monthly for 3 treatments with a sarolaner chewable. Fleas on cats were counted by flea combing, fleas on dogs were estimated using visual area counts and fleas in the indoor premises were assessed using intermittent-light flea traps. Blinded assessments of feline dermatologic lesions were conducted monthly and pruritus severity was evaluated by pet owners.

**Results:** A single topical application of fluralaner reduced flea populations on cats by 96.6% within 7 days and by 100% at 12 weeks post-treatment. This efficacy was significantly greater than selamectin treatment where single topical application reduced flea populations on cats by 79.4% within 7 days of initial treatment and 3 consecutive monthly treatments reduced flea populations by 91.3% at the end of 12 weeks. At the end of the 12-week study, all fluralaner-treated cats were flea-free and this was significantly greater than the 38.5% of selamectin treated cats that were flea-free. At the end of the study, fleas were completely eradicated (from cats, dogs and homes) in 95.0% of fluralaner treatment group homes, significantly greater than the 31.3% of selamectin/sarolaner treatment group homes with complete flea eradication. Owner reported cat pruritus was reduced similarly in both treatment groups. Significant improvements in dermatologic lesion scores were achieved by day 30 in fluralaner treated cats and by day 60 in selamectin treated cats.

**Conclusions:** An in-home investigation in subtropical Florida found that 1 application of topical fluralaner eliminated flea infestations on cats and in homes significantly more effectively than 3 consecutive monthly doses of selamectin.

**Keywords:** *Ctenocephalides felis felis*, Cats, Dogs, Fluralaner, Selamectin, Sarolaner, Flea control, Flea allergy dermatitis, Pruritus

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**Una única dosis de Bravecto® fue más efectiva que 3 dosis mensuales de selamectina para el control de pulgas por 12 semanas en condiciones reales**

“El 100% de los gatos y el 95% de las casas estaban completamente libres de pulgas a las 12 semanas en el grupo tratado con Bravecto®, en comparación con el 38,5% de los gatos y el 31,3% de las casas libres de pulgas en el grupo tratado con selamectina”

**Dryden et al. *Parasites & Vectors* (2018) 11:422**



# ELIMINA *OTODECTES CYNOTIS* CON SOLO UNA DOSIS

El ácaro del oído es altamente contagioso.  
Provoca malestar e irritación y es el agente  
etiológico de la sarna otodéctica, reportado como  
la causa más frecuente de otitis externa en gatos.



## Eficacia de Bravecto Spot On contra "El ácaro del oído", *Otodectes Cynotis*



Taenzler et al. Parasites & Vectors (2017) 10:30  
DOI 10.1186/s13071-016-1954-y

Parasites & Vectors

RESEARCH

Open Access

**Efficacy of fluralaner against *Otodectes cynotis* infestations in dogs and cats**

Janina Taenzler<sup>1\*</sup>, Christa de Vos<sup>2</sup>, Rainer K. A. Roepke<sup>1</sup>, Régis Frénaix<sup>3</sup> and Anja R. Heckerroth<sup>1</sup>

**Abstract**  
**Background:** The efficacy of fluralaner for the treatment of *Otodectes cynotis* infestations in dogs and cats was evaluated after oral (dogs) or topical administration (dogs and cats). Twenty-four dogs and sixteen cats were experimentally infested with *O. cynotis* and randomly allocated to equal sized groups (n = 8/group). Dog groups were treated once, either orally with fluralaner at a minimum dose of 25 mg/kg body weight, topically with fluralaner at a dose of 25 mg/kg body weight or topically with saline solution (control). Cat groups were treated once, either topically with fluralaner at a dose of 40 mg/kg body weight or topically with saline solution. Ears of all animals were examined otoscopically for live visible mites and the amount of debris and cerumen before, and 14 and 28 days after treatment. Twenty-eight days after treatment, animals were sedated and both ears were flushed to obtain the total number of live mites per animal. The efficacy was calculated, based on the results of the ear flushing, by comparing mean live mite counts in the fluralaner-treated groups versus the saline solution-treated group.  
**Results:** A single topical treatment of cats with fluralaner reduced the mean mite counts by 100% (P < 0.001) at 28 days after treatment. Similarly, a single oral or topical treatment of dogs with fluralaner reduced the mean mite counts by 99.8% (P < 0.001) at 28 days after treatment. Cats treated topically with fluralaner had no mites visible during otoscopic examination at either 14 or 28 days after treatment. All dogs treated orally or topically with fluralaner had no mites visible during otoscopic examination at 28 days after treatment. At 14 days after treatment, only 1–2 mites were visible in three dogs (oral treatment: 2 dogs, topical treatment: 1 dog). All fluralaner-treated animals showed improvement in the amount of cerumen exudation compared with observations performed before treatment. No treatment related adverse events were observed in any dogs or cats enrolled in these studies.  
**Conclusions:** In this study, fluralaner administered topically to cats and orally or topically to dogs was highly effective against *Otodectes cynotis* mite infestations.  
**Keywords:** Bravecto™, Bravecto™ spot-on solution, Cat, Chewable tablets, Dog, Ear mite, Efficacy, Fluralaner, Oral, *Otodectes cynotis*, Otocariasis, Topical

**Background**  
*Otodectes cynotis* ("ear mites") are a common cause of otitis externa, particularly in cats but also in other animals, including dogs, ferrets, foxes and occasionally humans [1–3]. These mites are non-burrowing obligate parasites belonging to the family Psoroptidae that live mainly on the horizontal and vertical ear canal lining surfaces, but are also occasionally seen on the body (e.g. head, feet and tip of the tail) [4]. The life-cycle occurs entirely within the ear, includes four stages (egg, larvae, nymph, adult) and can be completed in about 3 weeks [5].  
Ear mite infestation ("otocariasis") is very contagious [6]; occurs in dogs and cats worldwide; and is commonly diagnosed during routine veterinary physical examinations. Up to 85% of otitis externa cases in cats and up to 50% of such cases in dogs are estimated to be caused by *O. cynotis* [7]. Puppies and kittens, particularly cats between 3–6 months of age [8], appear to be more commonly affected than older animals, possibly because of

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**ELIMINA EL 100%**  
de ácaros del oído dentro de los  
primeros **28 días del tratamiento<sup>1</sup>**

<sup>1</sup> Taenzler et al. *Parasites & Vectors* (2017) 10:30



# BRAVECTO®

DURA HASTA 3 VECES MAS  
QUE CUALQUIER PIPETA O COMPRIMIDO  
CONTRA PULGAS, GARRAPATAS Y SARNAS

